



March 13, 2004

RE: License, ScanPromo.jpg (6x9 color photograph of pow-wow dancer)

ScanPromo.jpg – Copyright 2001 G. BALLARD • All Rights Reserved – is hereby released by G. BALLARD for Studio promotional purpose only, and may not be altered or used in whole or in part for any other purpose whatsoever unless specific additional rights are granted, in writing, by G. BALLARD, on terms to be negotiated.

ScanPromo.jpg is intended to provide interested parties a first-hand look into the quality of G. BALLARD's Photoshop production work.

I originally scanned three separate prints to correct a camera error – the flash did not fire. I then sandwiched the scans together and erased out the bad parts leaving good shadows, mid tones, highlight areas. View ScanPromo.jpg at 100% Actual Pixels and check out the detail, tonal quality.

The original layered .psd file is over 200MB and contains over 50 layers (in my earliest Adjustment-Layer workflow) to correct the many tone problems.

72PPI.psd – is the original layered version at screen resolution. It opens showing the top layer. Try turning the top layer on/off to see the work I did to salvage this photo! Check around the lower 50 layers to inspect the workflow....

Camera: Mamiya 645 TL, 150mm Leaf shutter lens

Exposure: 1/250th sec. at f/8

Film: Kodak VPS

PSD/JPG: Both files are embedded sRGB

Full model release and caption information on file, rights available.

Fine-art archival ink prints to over 5 feet, available.

Gary G. Ballard

[www.gballard.net/contact\\_gary\\_ballard.html](http://www.gballard.net/contact_gary_ballard.html)